

# ROUTE EUROPÉENNE D'ARTAGNAN



## Edito

Alain Libéros - Chairman/Founder



Dear friends of the European Route d'Artagnan,

As you read this newsletter, you will notice that our Association has been very active in the field since the certification as a European Cultural Route by the Council of Europe in May 2021.

Cultural routes ([www.coe.int](http://www.coe.int)).

Fans of hiking in all its forms are beginning to mobilise to take part in an original experience in the footsteps of d'Artagnan and the musketeers to join the growing club of "European musketeers". There are many press reports of this (articles from *la Dépêche*, *l'Axonais*, a brief in the *OutdoorGo!* magazine, a news report on FR3...)

The operation "A summer 2021 with d'Artagnan" will be renewed in 2022 in all its dimensions of promotion of the Route : soft roaming with the participation in the Equirando 2021 in Lion d'Angers and the opening of the Route de Madame d'Artagnan in Bourgogne Franche Comté, the cultural dimension with the Caravane de Madame in Auvergne, the educational dimension with a "learning class" in the Gers, and other activities that you may have discovered on our social networks and our website.

The autumn will also be very active with the meeting of our Executive Board on 19 November, a meeting at the National Assembly in Paris on 1 December 2021 for the launch of tourism on a larger scale, in partnership with the local authorities and the historical and literary high places concerned, and finally, participation in the Etats Généraux des Pôles Territoriaux in Dijon on 2 and 3 December.

The General Assembly of our Association, on 28 January 2022 in Versailles, will allow us to take stock of this first post-certification year and to prepare the 2022 programme, which will hold some nice surprises.

See you soon on the road!

*Alain Libéros*



## Tools at your disposal

Member or future member of ERAA: we have put at your disposal a range of tools available on our website:

[www.route-dartagnan.eu](http://www.route-dartagnan.eu) 

Host, the host's charter is available. By joining us, you can create your ad which will be visible on our site.

Hikers, our interactive map allows you to download GPX tracks. If you're going on the road, don't forget to buy your Musketeer's Booklet in digital or paper version.

Teachers, create a free account on our site to access all the thematic educational sheets developed with Canopé.



The European Route  
d'Artagnan  
La Route Européenne  
d'Artagnan

Cultural route  
of the Council of Europe  
Itinéraire culturel  
du Conseil de l'Europe



# ROUTE EUROPÉENNE D'ARTAGNAN



*A pilot project in Occitania*

**The success of the Young European Musketeers' holiday and learning schools scheme.**

At the end of August, the park of the Gers Departmental Council was taken over by young people from the Jean Jaurès primary school and the Mathalin, Salinis and Carnot colleges in Auch. These pupils took part in the "All to Auch" week as part of the learning holiday scheme developed by the National Education for children in difficulty.

This pilot project carried out by ERAA in collaboration with the Canopé 32 network, the Conseil départemental du Gers and the City of Auch, enabled the children to be introduced to artistic fencing, horse riding, stunts and theatre.

Learning these disciplines has been an excellent way to develop the young people's involvement in a common project and their sense of sharing.

Indeed, at the end of the week, the children were able to put their new knowledge and skills to good use in a performance in front of their parents, the authorities and an enthusiastic audience.

The success of this action allows us to consider the creation of a new, more substantial event, the first of which could take place in the summer of 2022 in Auch on the "Royal" and "Infante" roads.

## **The ERAA at the international level**

*A Social Commitment*

The forum of the International Organisation of Social Tourism was held at the beginning of October at the Hôtel de Région of Auvergne Rhône Alpes in Lyon. The ERAA took an active part in it by making proposals to meet the social challenges we are facing in the tourism sector.

Our association wishes to make the European Route d'Artagnan accessible to as many people as possible through its promotion tools which are open to all. Participation in this forum allowed us to exchange with other partners in order to build joint projects.

*Signature of a new agreement*

**A quadripartite agreement for the musketeer school**

On 7 October, in Toulouse, on behalf of the Canopé network, the Occitanie director signed the quadripartite agreement with ERAA, in the presence of the French Fencing Federation (the signature with the French Equestrian Federation should take place soon), in order to develop the "School of the Young European Musketeers" educational project in France. Belgium, Spain and Italy are preparing to join the programme.

This action brings together the d'Artagnan escape game, the learning schools scheme and the educational sheets enabling young people of different levels to discover the historical and literary world of d'Artagnan and the King's musketeers.



Already committed to young people, ERAA also wishes to pursue its action with senior citizens, people with disabilities and other audiences requiring adaptations to travel our route and benefit from its promotion tools.

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## Delivery of certification

Officially labelled in May 2021 as a Cultural Route of the Council of Europe by the unanimous vote of 35 countries, the European Route d'Artagnan was one of the routes honoured at the Council of Europe Annual Forum in late September. Originally planned to take place in Georgia, the forum was held via video conference, thus allowing the general public to attend. During the certification ceremony, the newly certified Cultural Routes had the opportunity to present their actions and their 3-year development plan.

Here are the two ERAA videos shown at the ceremony →



## The Road in Burgundy Franche-Comté

### Inauguration of the Road in Saône-et-Loire

On the weekend of 4 September, the Burgundy Franche-Comté Regional Riding Committee inaugurated a section of the European d'Artagnan Route during its regional equestrian tourism event. This section on the Madame d'Artagnan itinerary crosses the commune of Sainte-Croix-en-Bresse, home of Anne-Charlotte de Chanlecy, the wife of the famous Musketeer. For the occasion, 75 horsemen dressed in musketeers' helmets for the crossing of the town during the parade on horseback.

### The summer tour of the Caravane Madame

Throughout the summer, the equestrian and artistic event of the Caravane Madame, initiated by the association Euroculture in Pays de Gentiane, took place over 200 kms in the footsteps of Madame d'Artagnan. It was an opportunity for the riders to walk along the road and to take part every evening in various shows in the Cantal and the Puy de Dôme (from Salers to Champeix and Saint-Nectaire).

## They joined us...



Since December 2020 Romain Lienhart has been in charge of the management of the association's website within the framework of a two-year work-study contract.



Pauline Le Capitaine, who has been on civic service since April, is responsible for promoting the Route and implementing it in the territories.

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## Stay Informed

We communicate regularly on our Facebook page "European Road d'Artagnan Association" and on our website: [www.route-dartagnan.eu](http://www.route-dartagnan.eu).

This is new! You can now also find us on Instagram: [route\\_dartagnan](https://www.instagram.com/route_dartagnan)

## AGENDA

- From 11 to 14 November 2021 - Angers Horse Show (France)
- November 19, 2021 - AERA Executive Board (by videoconference)
- December 1, 2021 - Meeting at the National Assembly on the theme of "the development of tourism on the Road".
- January 28, 2022 - Assemblée Générale à Versailles (France)
- Summer 2022 - Show " The true epic of d'Artagnan" in Visé (Belgium)



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